

Message Text

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ORIGIN EA-10

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DRAFTED BY EA/EP;RLWHITE:SJB

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BIC/OIM - MS. SILLOWAY

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R 271451Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY BANGKOK

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E.O. 11652: N/A

TAGS: BEXP

BEXP

SUBJECT: FY 1976 THAILAND CCP

1. STATE DEPT HAS SENT TO DOC OUR COMMENTS ON DRAFT THAILAND CCP. SOME CHANGES SUGGESTED ARE IN STYLE AND LANGUAGE AND WILL NOT BE REPEATED IN THIS CABLE. LETTER FROM IMUS TO STAVE MARCH 25 WILL ENCLOSE COPY STATE MEMO.

2. FOLLOWING ARE SUBSTANTIVE SUGGESTIONS YOU MAY WISH TO CONSIDER DURING MOORE VISIT:

PAGE 2, PARA 1 - REMOVE QUOTE FACILITATE U.S. INVESTMENT UNQUOTE AS A GOAL. WHILE EMBASSY WILL OF COURSE PROVIDE ASSISTANCE TO INVESTORS, WE WONDER WHETHER EMBASSY WISHES THIS TO BE A MAJOR GOAL DURING PRESENT POLITICAL UNCERTAINTIES.

SECTION II - IN THE CAMPAIGNS, WE PREFER TO DROP
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MONETARY GOALS (I.E. DOLLAR MILLION INCREMENTAL SALES)

UNLESS THEY ARE DIRECTLY RELATED TO PROMOTIONAL EVENT OR OTHERWISE PREDICTED FROM HISTORIC OR OBJECTIVE BASE. WHERE THERE ARE NO SPECIFIC EVENTS, MONETARY FIGURES SHOULD BE REMOVED.

ADMINISTRATIVE DIRECTIONS - CHANGE EAG MEETINGS FROM QUOTE THE FIFTH WORKING DAY UNQUOTE TO QUOTE AS SOON AS POSSIBLE UNQUOTE AFTER CLOSE OF QUARTER.

GENERAL GUIDANCE - CHANGE TO QUOTE THE CCP MAY BE AMENDED WHENEVER THE EAG AND WAG MUTUALLY AGREE THAT SUCH A CHANGE IS WARRANTED DUE TO CHANGED CIRCUMSTANCES UNQUOTE.

3. WE BELIEVE YOU ARE IN BEST POSITION TO EVALUATE NUMERICAL GOALS AND OBJECTIVES IN VIEW OF COMING PERSONNEL CHANGES AND POST RESOURCES.

4. BECAUSE SECTION IV OF CCP SPELLS OUT E/C SECTION BUDGETARY AND PERSONNEL REQUIREMENTS FOR COMING FISCAL YEAR, YOU MAY WISH TO CLEAR WITH ADMINISTRATIVE OFFICER. KISSINGER

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